

Curriculum Vitae

Dean McLeod

BA Contemporary Art

Phone: 021 881 024

Email: dean@blackcreative.co.nz

Cambridge, New Zealand

<https://www.blackcreative.co.nz/consulting/>

Profile

Supply chain and change management specialist with over 30 years' experience across healthcare, FMCG, manufacturing, construction, logistics and retail in New Zealand.

Extensive background in consulting and contracting, leading operational improvement, process redesign and technology integration projects for organisations including Waikato District Health Board, Fonterra, Sanitarium, Masport and PlaceMakers.

Combines strong analytical skills with a creative mindset, common sense and logical approach, able to communicate with stakeholders at all levels and translate complex operational issues into practical solutions.

Key Skills

- Supply chain: inventory management; warehouse setup and management; procurement and purchasing; transport and logistics management.
- Process: review and analysis; process design and development; improvement and integration.
- People: staff leadership and development; health & safety; integrating people and process; stakeholder engagement.
- Change management: opportunity identification; programme development; managing end-to-end change.
- Management: projects, staff, budgets, health and safety and continuous improvement programmes.
- Business analysis: data analysis; problem investigation; solution design and documentation.
- Project management: construction and fit-out; business relocation; system implementation and integration.
- Systems: system integration (process and application); implementation; UAT and end-user support.
- Creative: photography; contemporary art practice; web design and social media management.

Personal Attributes

Practical, creative and hands-on, with strong analytical and logical thinking, maturity, a sense of humour and common sense.

Comfortable balancing strategic perspective with day-to-day operational detail; described as firm but fair, with well-developed life skills and system savvy.

Professional Experience

Crispy Bacon Ltd (*x McLeod Consulting Ltd*) – **Director / Consultant**

2000 – Present

Independent consultant specialising in supply chain and change management across a range of New Zealand organisations.

Selected engagements:

- Designed and implemented supply chain and operational improvements, including process design, health & safety implementations, documentation and training.
- Led or contributed to technology integrations (ERP, WMS and related systems), including requirements gathering, testing and implementation support.
- Provided contract services across supply chain, operations management, project management and business analysis functions.

Health Vision – Contract Business Analyst (Fixed Term)

March 2025 – April 2026

- Reviewed payroll and CRM integration and related business processes.
- Identified process gaps, workarounds, and risks to inform requirements for a new implementation.
- Test Lead to consolidate test cases and build test plans.

Waikato District Health Board – Senior Business Analyst / Acting Operations Manager (Contract)

November 2009 – December 2019

- Senior Business Analyst within the Supply Chain Enhancement Project, delivering an improved supply chain function for Waikato DHB.
- Designed, developed and implemented process improvements, integrating process, systems and people.

- Managed Business Analyst project teams from initiation through to implementation of multiple supply chain projects.
- Successfully designed and implemented new servicing models, including data analysis, process design, staff training and go-live support.
- Acted as Operations Manager to ensure stability and continuity of business-as-usual operations during major change initiatives.
- Managed implementation and updating of Health and Safety policy and process.
- Managed BAU operations teams, liaising with key stakeholders and suppliers, and acted as operations liaison with third-party logistics providers.
- Project managed design, installation and setup of storage solutions across multiple DHB sites.
- Seconded on 18 month consignment to Property & Infrastructure to manage Rural Hospitals including full management review, health and safety policy implementation, staff management and operational improvements.

PlaceMakers Hamilton – Distribution / Project Management Roles

2007 – 2009

- Initially responsible for managing the distribution function across three branches, including staff management, health & safety, process improvement and key customer liaison.
- Project managed closure of the Ellis Street branch and relocation of operations to Te Rapa, including yard redesign and extension.
- Managed server room upgrade, and design and build of new office and warehouse extension at Clarence Street, delivering on time and within budget.
- Led redesign and management of distribution operations to improve efficiency and service.

Fonterra Brands / New Zealand Dairy Foods – Business Analyst / Distribution Manager (Contract)

2002 – 2007

- Contracted as Business Analyst to investigate significant stock discrepancies in food distribution; identified root causes and implemented improved controls to reduce stock errors.
- Senior Business Analyst (Operations) for integration of Exceed WMS with JDE ERP, including process design, development, testing and implementation.
- Acted as Distribution Manager for Foods and Beverages, managing budgets, policy, health & safety, process and resourcing for over 60 staff across multiple sites.

Other Consulting Contracts

2000 – 2002

Clients included Stevenson Engineering, Sanitarium, Masport NZ Ltd and Wilson & MacIndoe, across supply chain, operations and process improvement assignments.

Black Creative – Head Creative

2000 – Present

Visual Creative agency based in Cambridge providing Photography, Video and Art management.

- Commercial, commissioned and project photography.
- Website design and social media management across multiple platforms.
- Art curation and exhibition management.

Previous Employment

1984 – 2000

Various roles with Housing New Zealand Ltd, Downer Construction PNG Ltd and Downer Construction NZ Ltd in operational and project-related positions.

Education

Bachelor of Contemporary Art

Wintec – Waikato Institute of Technology

July 2021 – December 2024

- Completed full degree in Contemporary Art after transitioning from full-time consulting to formal art study.

Additional Experience

Art Gallery Owner – Te Toi Whakaahua

January 2022 – September 2022

- Established and operated a pop-up art gallery representing local emerging and established artists.
- Managed curation, artist relationships, marketing and day-to-day gallery operations.

Technology

Experienced Business Analyst in the technology to process area, involved in various software integration and replacement projects.

- ERP and supply chain systems: Oracle R11 & R12, JDE ERP, SAP R/3, Exceed WMS / Exceed 4000, ACE (Unix-based), DMS Freight Management, Opix “Pick” system, AS400 (IMAS).
- Productivity and platforms: Microsoft Office, Microsoft Project, Apple Mac, Microsoft Windows, Android Apps.
- Digital and creative: web design and social media, photography, videography and digital imaging.

Referees

Angela Morley - ex Supply Chain Director, Waikato District Health Board
Ph: 021751367
email: holandramobile@gmail.com

Maureen Chrystall – ex CFO, Waikato District Health Board
Ph: 021674178
email: m_chrystall@hotmail.com

Kevin Chappell - Director Talent Now
Ph: 0295974739
email: kevin@talentnow.co.nz